



## ECONOMIC VALUE OF CULTURAL HERITAGE

**For your information and for publication: May 13, 2011**

### **Expert Seminar “Value Creation and New Business Models by Energy Efficiency Measures in Historic Buildings”**

The reactor accident in Fukushima attracts special attention to energy efficiency. Renewable energies will gain broadened importance in the field of area rehabilitation or in the restoration of cultural heritage buildings. Against this background, the interdisciplinary seminar offers a platform to show social and economic effects through energy-efficient restoration of cultural heritage sites in Europe and to point out ways for urban and regional development how to achieve these.

**Venue:** Ehrenbreitstein Fortress, 56077 Koblenz on the site of the Bundesgartenschau 2011.

**Further information:** [www.evoch.eu](http://www.evoch.eu)

Participation in the conference is free. Since the number of participants is restricted, we ask you to **register** early, latest by May 5, 2011, via e-mail to Dr. Angelika Dietz, Kultur-und-Arbeit e.V., [dietz@kultur-und-arbeit.de](mailto:dietz@kultur-und-arbeit.de).

**Participants:** representants of cultural heritage protection (restoration, monument preservation and architecture), of the energy sector, of the project development of cultural heritage sites, private and public bodies, municipalities, city and regional planning, tourism, the cultural industry and economic promotion.

The seminar is offered by Kultur und Arbeit e.V. – Association Culture & Work in collaboration with the Rhineland-Palatinate Ministry of Education, Science, Youth and Culture and the Directorate-General for Cultural Heritage as part of the European project EVOCH [www.jcyl.es/evoch](http://www.jcyl.es/evoch).- Economic Value of European Cultural Heritage.

### **For further questions:**

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